



Transylvanian Clusters Conference Open Innovation

● 23-24 June 2016 ●

AGENDA

Transylvanian Clusters International Conference – Open Innovation Cluj-Napoca, 23-24 June 2016

Day 1 – 23 June 2016		
Registration: 9.00 – 10.00		
Opening of the conference: 10.00 – 10.20 (Location: Conference Room, 1st floor, Cluj Arena)		
WELCOME MESSAGES CONFERENCE OPENING MESSAGES		
<ul style="list-style-type: none"> - Mr. Daniel Coșniță - President of The Romanian Association of Clusters – Clustero - Ms. Sanda Cătană – General Director of North-West Regional Development Agency - Mr. Emil Boc - Mayor of Cluj-Napoca - Government Representative 		
PLENARY: 10.20 – 11.30 (Location: Conference Room, 1st floor, Cluj Arena)		
<ul style="list-style-type: none"> - Mr. Markku Markkula - President of the European Committee of the Regions (CoR) - Mr. Bror Salmelin - Adviser, Innovation Systems DG CONNECT European Commission - Ms. Andreea Strachinescu - Head of Unit New Energy Technologies and Innovation in the Directorate General for Energy, European Commission - Mr. Thomas Lammer-Gamp - Director of the European Secretariat for Cluster Analysis (ESCA) at VDI/VDE Innovation & Technik GmbH Berlin 		
Coffee break: 11.30- 12.00		
PARALLEL SECTIONS & B2B, C2C, B2C MATCHMAKING: 12.00 – 13.30		
New Materials & Arriving Technologies in the Furniture Industry (location: Conference Room, 1st floor, Cluj Arena) <i>Moderator: Mr. Dan Pitic</i>	Energy efficiency – Latest evolutions and existing challenges (location: 2nd floor, Cluj Arena) <i>Moderator: Mr. Gabriel Avăcăriței</i>	B2B, C2C, B2C MATCHMAKING: (location: 1st floor, Cluj Arena)
1. Mr. Levente Dénes - Associate Professor and Associate Dean for Research and International Relations at Charles Simonyi Faculty of Engineering, Wood Science and Applied Arts, University of West Hungary, and Director of Natural Resources Research Center 2. Mr. Mihai Dragomir - Research & Development Manager and Associate Professor at the Technical University of Cluj-Napoca	1. Ms. Andreea Strachinescu - Head of Unit New Energy Technologies and Innovation in the Directorate General for Energy, European Commission 2. Mr. Claudiu Butacu - Adviser, Ministry of Energy and President of Solar Decathlon EfdEN 3. Mr. Péter Hornyák – Operational Director at CYEB S.R.L and International Business	

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<p>3. Mr. Juan Davi Ferrer, President of the Management Board, European Green Technology Alliance, Warszawa, Poland</p> <p>4. Mr. György Szügyi - Vicepresident of ArchEnergy Cluster, Győr, Hungary</p>	<p>Development Manager at CYEB Group</p> <p>4. Mr. Vlad Stanciu - The Romanian Association of Clusters Vice President and ROSENC Timisoara Cluster</p>	
<p>Lunch: 13.30 – 15.00</p>		
<p>PARALLEL SECTIONS & B2B, C2C, B2C MATCHMAKING: 15.00 – 17.00</p>		
<p>Research and Innovation Transfer in Bio-Economy (location: Conference Room, 1st floor, Cluj Arena) <i>Moderator: Mr. Felix Arion</i></p>	<p>ICT and Creative Industries (location: 2nd floor, Cluj Arena) <i>Moderator: Mr. Andrei Roth</i></p>	<p>B2B, C2C, B2C MATCHMAKING: (location: 1st floor, Cluj Arena)</p>
<p>1. Mr. Ronny Kittler - responsible for the start-up coaching and performs as project leader of the founder network "SMILE – Self Management Initiative LEipzig" at the German Biomass Research Center</p> <p>2. Mr. Corneliu Bercaru – Director of food products certification CERTIND</p> <p>3. Mr. Ben Mehedin - Food and Farming Communities Manager ADEPT Foundation Transylvania</p> <p>4. Mr. Anna Perret - Project Manager REDD Ltd.</p> <p>5. Beatrice Păuna - Senior Researcher of the Institute for Economic Forecasting (IPE)</p>	<p>1. Mr. Christoph Beer - Managing partner and owner of Mundi Consulting ag in Berne</p> <p>2. Ms. Bianca Arion - Professor at Accademia Italiana Arte, Moda and Design, Florence, Italy</p> <p>3. Mr. Rasmus Eiinstedt Tscherning - CEO and Founder of Creative Business Cup and former Managing Director of CKO – Center for Cultural and Experience Economy</p> <p>4. Mr. Voicu Oprean - CEO AROBS Transylvania Software and ARIES Transylvania President</p>	
<p>STRATEGY & BUSINESS DEVELOPMENT FOR USTER ORGANIZATIONS: 17.10 – 19.00 (Open for cluster management teams)</p>		
<ul style="list-style-type: none"> - Mr. Daniel Coșniță - President of The Romanian Association of Clusters – Clustero - Mr. Thomas Lammer-Gamp - Director of the European Secretariat for Cluster Analysis (ESCA) at VDI/VDE Innovation & Technik GmbH Berlin 		
<p>Dinner/Cocktail – pe baza de invitație - (location: Casino Central Park Cluj-Napoca): 19.30 – 23.00</p>		

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Transylvanian Clusters Conference Open Innovation

● 23-24 June 2016 ●

Day 2 – 24 June 2016		
PARALLEL SECTIONS & B2B, C2C, B2C MATCHMAKING: 09.00 – 11.00		
<p>Economic development by Smart Specialisation (location: Conference Room, 1st floor, Cluj Arena) <i>Moderator: Ms. Ioana Dragoş</i></p>	<p>Start-ups & Clusters <i>Full Section Name TBD</i> (location: 2nd floor, Cluj Arena) <i>Moderator: Mr. Ionuţ Ţaşa</i></p>	<p>B2B, C2C, B2C MATCHMAKING: (location: 1st floor, Cluj Arena)</p>
<p>1. Ms. Petra Szavics - North-West Regional Development Agency – 20 min 2. Mr. Patrice Dos Santos - Policy Analyst, IPTS - JRC of the European Commission 3. Ms. Gabriela Magdalena Pîrvu - Cluster Policy Official for the Ministry of Economy, Trade and Relations with Business 4. Christoph Matthias Reiss-Schmidt - International Affairs Clusterland 5. Cornelia Muraru-Ionel - Coordinator of the Technological and Business Incubator INMA-ITA, cluster manager of IND-AGRO-POL competitiveness pole / Cercetator Stiintific gradul I in cadrul INMA</p>	<p>1. Mr. Reza Zadeh - Executive Director of European Foundation for Cluster Excellence 2. Mr. Lorand Pavai - SiNE, RICAP 3. Mr. Radu Motişan - Founder & CEO MagnaSCI 4. Mr. Răzvan Mărcuş - CEO at Explore Green Energy</p>	
Coffee break: 11.00- 11.30		
PARALLEL SECTIONS & B2B, C2C, B2C MATCHMAKING: 11.30 – 13.30		
<p>Clusters support entrepreneurs (location: Conference Room, 1st floor, Cluj Arena) <i>Moderator: Mr. Ciprian Morcan & Mr. Felix Arion</i></p>	<p>Support schemes for Renewable energy projects (location: 2nd floor, Cluj Arena) <i>Moderator: Mr. Sorin Cebotari</i></p>	

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Transylvanian Clusters Conference Open Innovation

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<p>1. Mr. Cătalin Hristea - President of AMCOR (Romanian Association of Management Consulting Companies), <i>Bucharest, Romania</i></p> <p>2. Mr. Philippe Lattes - Innovation manager for space activities and European project manager, <i>Toulouse, France</i></p> <p>3. Mr. Nicolae Ionescu - Expert and Advisor of Group of Applied Economy/GEA Strategy&Consulting <i>Bucharest, Romania</i></p> <p>4. Mr. Sangar Qadir Khayat – Owner Balla Company, <i>Slemani, Iraq</i></p> <p>5. Mr. Călin Săhleanu - Business Development Manager at AROBS Transilvania Software, <i>Cluj-Napoca, Romania</i></p>	<p>1. Mr. Adrian Bot - TREC Cluster President and National Institute for Research and Development of Isotopic and Molecular Technologies Cluj-Napoca General Director</p> <p>2. Mr. Lajos Vajda - President – Green Energy Innovative Biomass Cluster</p> <p>3. Mr. Ronny Kittler - responsible for the start-up coaching and performs as project leader of the founder network “SMILE – Self Management Initiative LEipzig” at the German Biomass Research Center</p> <p>4. Mr. Gabriel Avăcăriței - Chief Editor Energynomics</p> <p>5. Mr. Claudiu Butacu - Adviser, Ministry of Energy and President of Solar Decathlon EfdEN</p>	<p>B2B, C2C, B2C MATCHMAKING: (location: 1st floor, Cluj Arena)</p>
<p>Conference Conclusions & Closure:</p> <p>13.30 – 14.00 (location: Conference Hall, Cluj Arena)</p>		
<p>- Christina Leucuta - Senior Advisor, Romanian Cluster Association</p>		
<p>Lunch: 14.00 – 15.30</p>		

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