

REGISTERED COMMUNITY DESIGNS

Application and invalidity procedures

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Cluj-Napoca 20 June 2011

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What we are going to look at

- Registered versus Unregistered CD
- Registered Community Design (RCD): examples
- Practical Aspects: Fees, Priority, Publication, Certificate, Deferment
- Registration procedure
- Invalidity & case studies



Difference between a trade mark and a design

TM = <u>distinctive</u> sign to <u>identify</u> products and services

Design = <u>appearance</u> of a product, new and with individual character

An applicant may protect the same item both as a TM and as a design



The Community Design: a two tier protection system

The <u>Un</u>registered Community Design (UCD) automatic creation as from first disclosure

The Registered Community Design (RCD) creation by registration at OHIM



Common elements (1)

- Unitary character
 (equal effect throughout the EU)
- Definitions
 (design; product; complex product...)
- Protection requirements
 (novelty + individual character)



Common elements (2)

- Exclusion of protection

 (non visible parts, technical functions, interconnections, against public policy or morality)
- Scope of protection



COMMUNITY WIDE DESIGN PROTECTION





Differences (1)

- Birth of right
 - RCD ← application for registration
 - UCD ← making available to the public within the Community
- Term of protection
 - RCD ← 5 years renewable 4 times

Max. 25 years

– UCD ← 3 years from disclosure



Differences (2)

Rights conferred:

(Art 19)

- RCD exclusive right to use and prevent:
 making, offering, putting on the market,
 importing, exporting, using or stocking for such
 purposes, products incorporating the design
- UCD right to prevent only if use results from copying



Unitary character

(Art 1 (3))

- CD has equal effect throughout the EU
- Registration, transfer, surrender, invalidity, prohibited use always for the entire EU



Advantages of the Registered Community Design

- A stronger right with a unitary character in the entire EU
- Easy, flexible and affordable filing and registration procedure (one filing language, one application, one fee system, no upper limit to designs in one application)
- Long term of protection (up to 25 years)



Weaknesses of the <u>Unregistered</u> Community design

- If first disclosure in non EU country, UCD not available
- Uncertainty as to disclosure and therefore existence of right
- Problems of proof (date, extent, first disclosure, etc)
- Right only against "copies"
- Limited term of 3 years



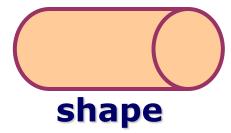
What is a design?

(Art 3 (a))

the appearance of the whole or a part of a <u>product</u> resulting from the features of, in particular, the ...

















ornamentation



What is a product?

(Art 3 (b))

"Product": any industrial or handicraft item, including inter alia

- Parts intended to be assembled into a complex product
- Packaging
- Graphic symbols
- Typographic typefaces

Excluded - computer programs



RCD: Examples

Graphic symbols





RCD 211 - 0001 (CTM 2995736) RCD 4213 - 0001 (CTM 2705770)



RCD 4502 - 0001 (CTM 1838846)



Only big companies protect?



RCD 307947-0007 Mulberry



RCD 346911-0003 Ruby Wax



RCD 355516-0001 Joakim Liljedahl

NO



Only unusual designs can be protected?



RCD 89354-0001 Rikke Ullersted



RCD 59514-0001

Nike International Ltd.



RCD 59449-0004 Camper S.L.



RCD 95534-0001 Triple Juicy Ltd

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NO



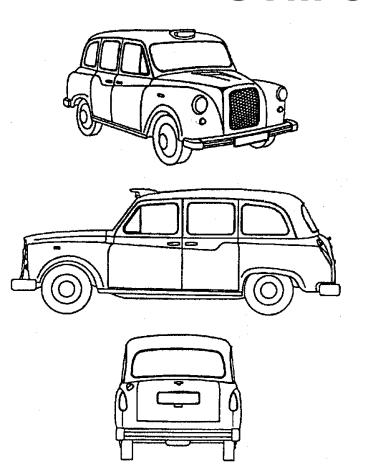
Remember

What is protected is the appearance of the product and **NOT**:

- the product itself
- the technical function of the product
 - the capacity of a sign to be distinctive etc.



CTM or RCD?



Application number 000951871

Filing date 05/10/1998

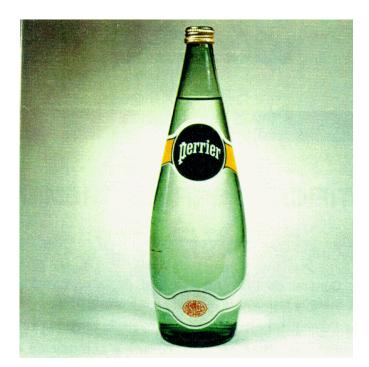
Type of Mark 3 D
Acquired
distinctiveness Yes
Legal status of mark
Registration
published



Trade marks registered by OHIM









Published in RCD Bulletin 2003-06



21 000022371-0001

25 EN FR

22 01/04/2003

15 01/04/2003

45 24/06/2003

11 000022371-0001

51 99 - 00

54 ES - Símbolos gráficos

DA - Grafiske symboler

DE - Grafische Symbole

EL - Γραφικά σύμβολα

EN - Graphic symbols

FR - Symboles graphiques

IT - Simboli grafici

NL - Grafische symbolen

PT - Símbolos gráficos

FI - Graafiset merkit

SV - Grafiska symboler

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CTM

Status Accepted application

First language EN

Second language FR

File No. 003126265

Filing date 09/04/2003

Nice class 9, 35, 38, 42

Trade mark Individual

Type Figurative

Date registration 23/09/2004



RCDS - FEES

Registration fee

•	first design	230 €
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•	from 2nd to	10th design	115 €
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•	from 11th onwards	50€
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Publication fee

•	first design	120 €
	<u> </u>	

•	from 2nd to 10th design	60 €
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•	from 11th onwards	30 €
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Deferment fee

•	first design	40 €

- from 2nd to 10th design 20 €
- from 11th onwards 10€



RCD – Deferred publication

(Art 50)

- To be requested when application is filed
- Maximum 30 months as from filing or priority date
- Deferment may be interrupted at any time
- Possibility of filing a specimen if two dimensional design
- Except for very limited information, the designs remain secret until holder decides to publish

Fee Calculator - Windows Internet Explorer provided by O...

Registration fee	230€
Additional registration fee 2-10	115€
Additional registration fee >11	50 €

Publication fee	120€
Additional publication fee 2-10	60€
Additional publication fee >11	30€
Deferment publication fee	40 €
Additional deferment publication fee 2-10	20 €
Additional deferment publication fee >11	10 €

Fee Calculator Application A. How many designs does your application contain? B. How many designs do you want to publish immediately? C. For how many designs do you wish to defer publication? Total O Post-Deferment D. How many deferred designs do you wish to publish? O O €



RCD – Renewal Fees

- Renewal (first) €90
- Renewal (second) €120
- Renewal (third) €150
- Renewal (fourth) €180
- Late Renewal 25% of late fee (per design)

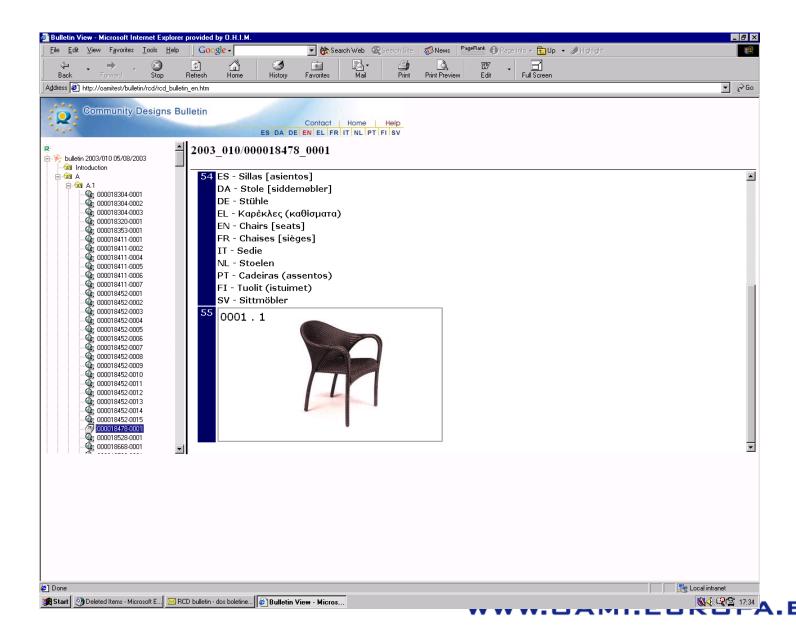


RCDs – Publications

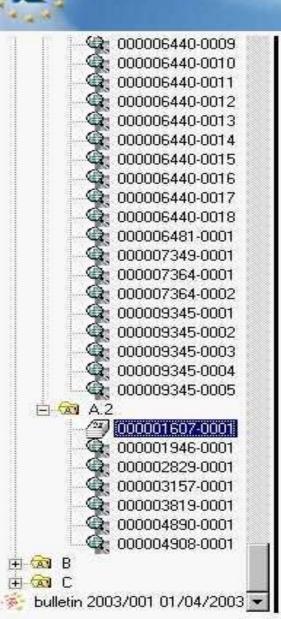
- The "Community Designs Bulletin"
 - Periodic editions
 - Only electronic
 - Contains registrations and entries in the Register
- Data base of registered Community Designs: RCD-ONLINE



RCDs - Publication



Contact Home Help



- 21 000001607-0001 22 01/04/2003
- 15 01/04/2003
- 11 000001607-0001
- 73 Venus Laboratories, Inc., 855 Lively Boulevard Wood Dale, Illinois 60191 ESTADOS UNIDOS (DE AMÉRICA)
- 74 TOMKINS & CO. 5 Dartmouth Road Dublin 6 IRLANDA

Publication of a deferred design



RCD - Certificate



OFFICE FOR HARMONIZATION IN THE INTERNAL MARKET (TRADE MARKS AND DESIGNS)

Administration of Trade Marks and Designs Department Register and related databases

Alicante, 15/04/2003

Name and address of applicant or representative

Please find enclosed the certificate of registration for registered Community design No. 000003736-0001

The registration is published in the Community Designs Bulletin No 2003/002 of 15/04/2003 at the Internet-address www.oami.eu.int.

The certificate reflects the information as held in the Register of Community designs on the day of issue. Requests for amendment remitted to the Office but not yet processed on the day of issue of the certificate will lead to separate notification, but no new certificate will be issued. The exact status of a design in the Register on any given date (excluding unprocessed applications for amendment) may only be ascertained from an except from the Register.

In the event of an objection relating to the enclosed certificate, we ask you not to return the original. All documents submitted with an objection, including the certificate, will form part of the file and consequently be retained.

Claudio Martinez Möckel

 Design N° :
 000003736-0001

 Your reference :
 MU609R S/bb

 Applicant :
 Dr.Ing.h.c.F.Pors

Dr.Ing.h.c.F.Porsche AG Porscheplatz 1 D-70435 Stuttgart ALEMANIA

> Avanuta de Europa, 4, E - 03080 Alicento, Spain - + 34-96-513 91.00 - Fax + 34-96-513 91.73 Internet http://doi.org/10.1009/

Q

HARM - RARMONITEERUNGGAMT FOR DIGN BINN ENMARKT

MARKEN MUSTER UND MODELLE TRACE MARKO AND DESIGNS

EINTRAGUNGSURKUNDE

Diese Eintragungsurieunde wird für das unten genannte eingetragene Gemeinschaftsgeschmackmuster ausgestellt. Die entsprechendes Eintrage sind in des Register für Gemeinschaftsgeschmacksmuster aufgenommen worden.

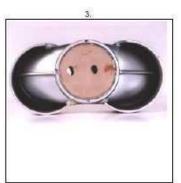
CERTIFICATE OF REGISTRATION

This Certificate of Registration is hereby issued for the registered Community design identified below. The corresponding entires have been recorded in the Register of Community designs.

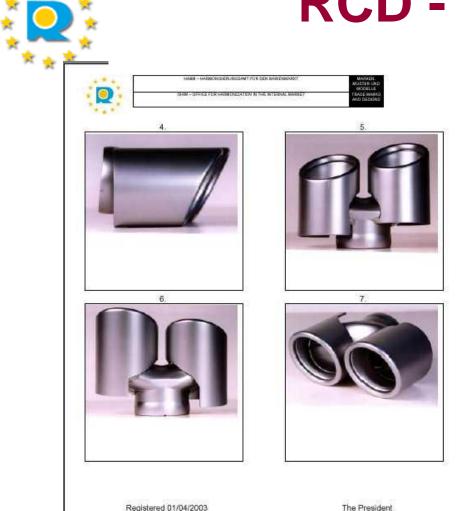
Nº 000003736-0001





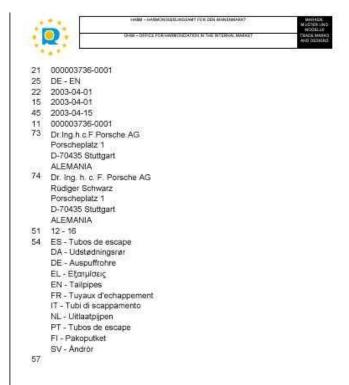


RCD - Certificate



15/04/2003

N° 000003736-0001



Nº 000003736-0001

Wubbo de Boer

2/3

15/04/2003



The Registered Community Design system

Registration Procedure



IMPORTANT ASPECTS WHEN FILING AN APPLICATION

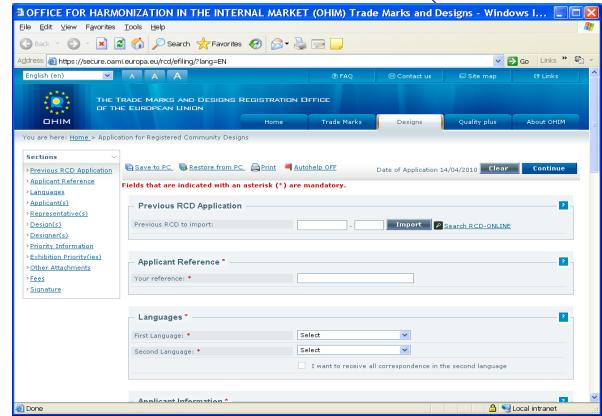
Means of filing

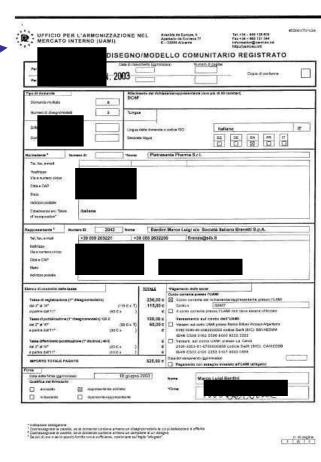
- E-filing
- Post
- Fax
 - Risk of bad quality representation
 - Confirmation copy



FILING OF A DESIGN APPLICATION

•70% on paper•30% via e-filing





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IMPORTANT ASPECTS WHEN FILING AN APPLICATION

Payment of the fee

- No request for payment sent out
- Fee calculator
- When to do the payment
- Effects on the filing date



EXAMINATION OF AN APPLICATION

(Art 45)

Mainly formalities

- elements provided in application
- priorities
- whether professional representation is required

Grounds for non-registrability

- not a design applicătion
- against public policy and morality



EXAMINATION OF AN APPLICATION

No examination on

verification of protection requirements

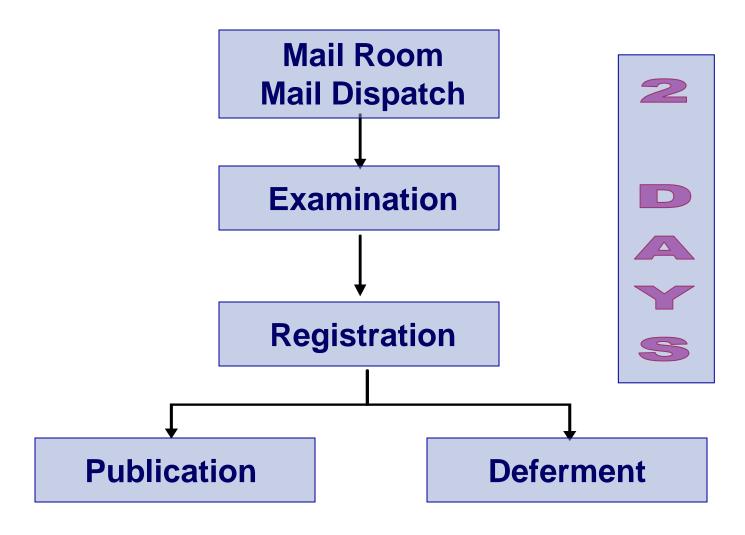
relative grounds

whether the applicant is entitled

Objective: Fast and user-friendly procedure



EXAMINATION OF AN APPLICATION





IMPORTANT ASPECTS WHEN FILING AN APPLICATION

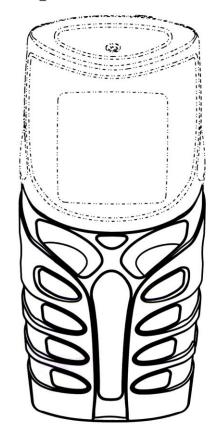
- What is a multiple application?
 - Identity of class
 - Ornamentation

- Deferred publication?
 - Why
 - How long
 - What to observe?



The Office accepts

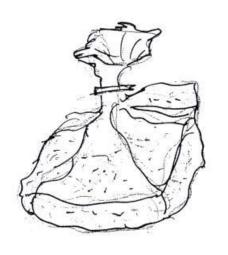
 Dotted lines to indicate the elements for which no protection is sought or to indicate portions of the design which are not visible in that particular view, i.e. non-visible lines

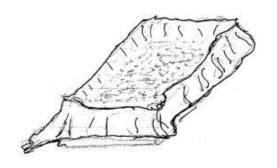


CD 30606-0005



Designs drawn by hand are acceptable





CD 51560



One product (a toy), accepted as one design







CD 293006-0002



Views relate to the same design





CD 231873-0001



- Implementing Regulation: the design must be reproduced on a neutral background.
- Examination Guidelines:
- a background is considered neutral as long as the design is clearly discernible on it.
- e.g.: acceptable





Not acceptable, new view

necessary





CD 312210

CD 313150



Views relate to the same design













CD 238092-0001



Examination of an Application: Sets

The Office accepts







CD 63664

CD 88562

CD 187018



Examination of an Application

Public policy

- Obscene and/or immoral images are against public policy or accepted principles of morality
- The difference between these and images which are simply in bad taste is often hard to define



Examination of an Application: Multiple application

Example (class 06)









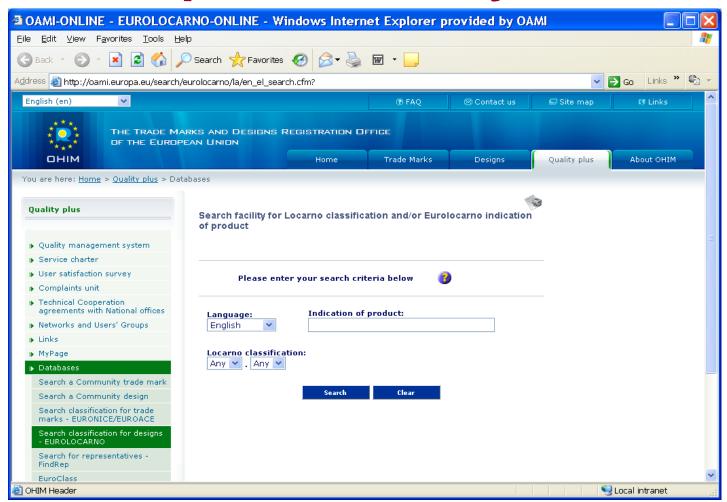




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Examination of an Application: Exception of unity of class



EuroLocarno online



FAQs received by Information Centre

Q: How many views may be filed? Can I write on them?

A: A maximum of 7 views. You cannot write on them.



FAQs received by Information Centre

Q: Does OHIM perform a search on earlier rights?

A: No, novelty and individual character is not checked by OHIM.



FAQs received by Information Centre

Q: What does grace period mean and what is it good for?

A: Within 12 months from first disclosure you may file an RCD without destroying novelty. It allows you to decide whether or not to register your design within one year.



Two ways to invalidate a registered CD

Application to the OHIM

(Art 24 ⁽²⁾)

 Counterclaim in infringement proceeding before a Community design Court

(Art 24 ⁽³⁾)



Consequences of invalidity

(Art 26)

- the RCD is invalidated "ex tunc"
- invalidity is for the whole EU territory
- invalidity can be partial
- effects can be limited subject to national provisions



Grounds for Invalidity (Art. 25(1) CDR)

- not a design (a)
- does not fulfil requirements of Art 4-9 novelty, individual character, offends public policy or morality etc. (b)
- holder not entitled (c)
- anticipated by prior design (d)
- interfering earlier rights (f)
- improper use of certain emblems etc. (g)



Requirements for protecting a design:

- Novelty (= no prior identical design exists)
 and
- Individual character (= no prior design that gives a similar overall impression exists)
 and

NOT examined by the OHIM during registration process



decisions of OHIM



8 November 2006, R 0216/2005-3



prior design (CTM 998450)



RCD 5269-0001

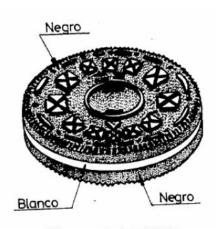
<u>identical</u> (Invalidity Division confirmed)

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28 November 2006, R 1310/2005-3





Marca nº 1.997.588

prior design (Spanish trademark)



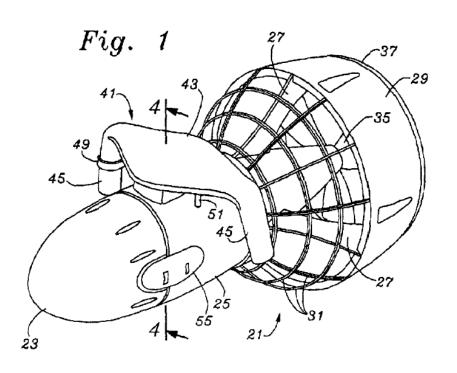
RCD 58334-0001

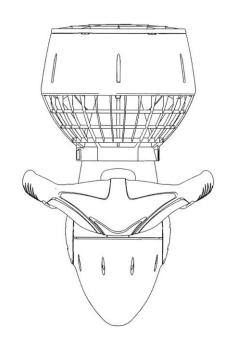
<u>same overall impression</u> (Invalidity Division confirmed)

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22 November 2006, R 196/2006-3





prior design

RCD 225073-0001

same overall impression (Invalidity Division confirmed)

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3 April 2007, ICD 2772



prior design



RCD 212097-0006

same overall impression



5 April 2007, ICD 2566



prior design (RCD 258546-0001)



RCD 341748-0009

<u>different</u> overall impressions

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23 April 2007, ICD 2707





3.2



prior design (International Registration)



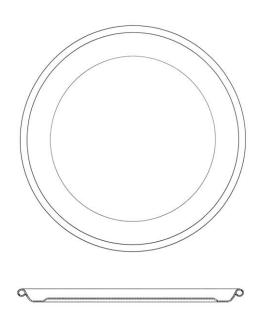
RCD 425608-0015

<u>different</u> overall impressions



27 October 2006, R 1001/2005-3







prior design (Spanish registered design) **OHIM**: same overall impression

RCD 74463-0001

3rd Board of Appeal: different overall impression

Court of Justice: same overall impression Invalidity Division FINALLY CONFIRMED

OHIM Contact Information:

(+ 34) 96 513 9100

(+ 34) 96 513 1344

information@oami.europa.eu

Office for Harmonization in the Internal Market (Trade Marks and Designs)

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